

## PODCAST TRANSCRIPT

### Introduction to MAESTRO 7.0

Intro:

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In this podcast, we are introduced to MED-EL's latest system software, the MAESTRO 7.0. We will talk about the design philosophy behind MAESTRO 7.0, what makes it different from MAESTRO 6.0, and what new tools and features clinicians can expect to see in this new software.

Celina Tobias-Grasso: Hello everyone. Welcome to this MED-EL podcast – the first podcast in our series on the MAESTRO 7.0 fitting software. My name is Celina Tobias-Grasso, I am an audiologist and training manager in the Education & Training Department here at MED-EL headquarters in Innsbruck. Today, I have with me Jennifer Robinson. Jen is an audiologist and Senior Product Manager for Clinical Software here at MED-EL headquarters. Welcome Jen!

Jennifer Robinson: Hi Celina! How are you?

Celina: I'm good! How are you?

Jennifer: Great! Thanks! Thanks for having me!

Celina: Thank you for being here today! So, Jen, the MAESTRO 7.0 fitting software – It is a completely new interface, I've heard.

Jennifer: Yep!

Celina: Can you tell us a little bit more about the design philosophy behind it?

Jennifer: Sure! After we released MAESTRO 6.0, we went to the various markets all over the world actually, and looked and asked clinicians internally, that work for MED-EL obviously and externally, what they liked and what they didn't like about MAESTRO

6.0 software. We asked inexperienced and experienced clinicians and so we really tried to identify ways that we could enhance the workflow of the software in addition to adding new features that our R&D has been developing. So to implement these new features in a more intuitive way, we got this information as I said from the different markets all throughout the world.

Celina: This is great! So really a lot of thought went into the new features that have been implemented into MAESTRO 7.0 now?

Jennifer: And to your point... A lot of thought went into the new features but not just putting the new features in but where those new features would be placed.

Celina: Exactly!

Jennifer: ...and how the workflow would be so that the software could work with the clinician and that the clinician can focus more on the patient in front of them then on where to find what ...

Celina: To figure out the software! Exactly!

Jennifer: Exactly! Exactly!

Celina: Great! Talking about the new features, can you tell us a little bit more about what these new features are in MAESTRO 7.0?

Jennifer: Absolutely! So, one we've already spoken about – a new interactive, intuitive workflow. This workflow is both for intraoperative sessions and also postoperative sessions... and it will guide the clinician through both types of sessions. The other aspect with regards to the sessions is that we have made it somewhat customizable now. Clinics can have different protocols but there are some standard aspects that happen in every protocol. So, those standard aspects are in a nice, intuitive workflow. That's one aspect. There also are some new tools that we've added. One is our fine-grain AutoART. AutoART will collect ECAP measurements very fast and very easy for the clinician to run that measurement. The fine-grain aspect also gives it the way we collect it, fine-grain is much more accurate than ever before. We also have ARTFit. ARTFit is taking those ECAP measurements collected through the AutoART algorithm but then applying on top of that intelligent algorithm that can give an initial starting map for maybe patients that difficult to get really good behavioral responses from such as a young child, you know of 18 months or so. In addition, there is now new

Pulse Characteristics. Triphasic pulses, as an example, which can be a great treatment or a great tool I should say in fitting someone that has a facial...

Celina:...facial nerve stimulation

Jennifer: Exactly! Exactly! We also are now using the DL Coil in new ways. You can now conduct all objective measurements and fitting through the DL Coil. So, there's

Celina: It's great!

Jennifer: It's great! You don't have to switch now between the MAX coil and so on and so forth going through...

Celina: Much more convenient, yeah?

Jennifer: Yeah! And with the DL Coil, there is also now a link check. The link check shows the clinician in a ESRT task and a fitting task that there is a connection between the implant and the processor. And this could be really helpful, again going to the young child, that may knock it off during the fitting session and you don't realize that. So, there is an icon that will tell the clinician "Hey, there's no connection!" so the clinician can check and continue on with the fitting.

Celina: That's great! That's great! So, a lot of really exciting new features and new tools in MAESTRO 7.0. This is going to be really really great for clinicians. Going back to that... you mentioned fine-grain, you mentioned ART and we do have other podcasts in these series that are going to go into more detail about these different features and new tools in the software but aside from the new features, are there any other differences that you would like to talk about now between MAESTRO 6.0 and MAESTRO 7.0?

Jennifer: Again, what we've done is we have not, for experienced clinicians that already love our software, we have not taken anything away. We have just added to the software and then we've re-organized the software so that even out experienced clinicians can work more easily through the software and go into as much detail and as much advanced parameters as they want. That's one aspect.

Celina: So, if I am an experienced clinician with MAESTRO 6.0, I am not going to have any problem at all going into MAESTRO 7.0?

Jennifer: You shouldn't have! That's the goal.

Celina: OK!

Jennifer: If there is a problem, let me know! (laughing)

Celina: (laughing) We'll do that! What clinicians look forward to? You've mentioned all of these nice, great new features and new tools but just to nicely summarize, what can clinicians look forward to in MAESTRO 7.0?

Jennifer: That fitting should be easier and quicker with MAESTRO 7.0.

Celina: Great! I think that is the best key message to take away from this podcast... that clinicians will be able to use the software in the easiest possible way.

Jennifer: Absolutely!

Celina: OK! Perfect! Thank you so much for your time, Jen!

Jennifer: Absolutely! Any time!

Celina: Thank you all for listening to the interview with Jennifer Robinson. This ends our introductory podcast to the MAESTRO 7.0. I hope you all benefited from this information. We encourage you to subscribe to our podcast and please stay tuned for our upcoming podcasts. If you have any questions, feel free to write to us at [e-learning@medel.com](mailto:e-learning@medel.com) or contact your local MED-EL representative. We look forward to receiving your feedback!